#TreeSummit2024

Donations can be made at takingroot.info/support-taking-root/

TAKING ROOT GREAT TREE SUMMIT

Saturday, February 24th
Hamilton, Ohio

Welcome

Agenda

8:30	**Welcome and Taking Root Updates** **Pat Greeson**, Taking Root President
8:40	**Keynote: "Forested Riparian Zones, the Key to Healthy Streams and Rivers"** **Jason Brownknight** - Executive Director at Little Miami Conservancy
9:10	**"New Research Urban Forestry"** **David S. Bienemann** - Municipal Arborist/Utility Forester City of Hamilton, Ohio
10:10	**Break - Visit Silent Auction and Vendor Tables**
10:20	**"Nature Journaling: Observation, Curiosity, and Creativity"** **Lisa Portwood** - Artist and Nature Advocate
10:35	**"Growing Your Own Suburban Woods"** **Carol Trosset** - Author and Nature Conservationist
11:05	**Taking Root Annual Awards Presentation** **Pat Greeson**, Taking Root President
11:20	**Break - Final Bids on Silent Auction Items and PASS the POT**
11:30	**Local Tree & Forest Initiatives**
12:00	**Adjourn - Informal Lunch and Networking**

Gold Sponsor

DAVEY®

Proven Solutions for a Growing World

Silver Sponsors

BARTLETT TREE EXPERTS

SCIENTIFIC TREE CARE SINCE 1907

Madison

TREE CARE & LANDSCAPING

Special Thanks To:

DISTINCTIVE GARDEN SOLUTIONS
Kendrick & O'Dell
DESIGN · IMPLEMENTATION · MANAGEMENT

DUKE ENERGY®
FOUNDATION

Boone County Arboretum
CELEBRATING 25 YEARS 1999 - 2024

Natorp's
NURSERY

OKI
Ohio · Kentucky · Indiana
Regional Council of Governments

Our Board Members

Pat Greeson, President	**Jodie Zultowsky**, Vice President	**Susan Fox**, Treasurer	**Bruce Koehler**, Secretary
Cheryl Kling, Executive Committee At-Large	**Patti Benigni Dold**	**Lauren Enda**	**Liz Fet**
David Gamstetter	**Sincerrai Gentry**	**David Gressley**	**John Maher (New)**
Travis Miller	**Kevin O'Dell**	**Suzanne Parkey**	**Kris Stone**

Sponsorship Opportunities

- Special Events
- Seminars
- Great Tree Summit
- School Projects
- Community Planting
- Tree Sale
- Educational Programs

Strategic Planning

Our Priorities

- Reforestation
- Stewardship
- Development

Our Values

- Collaboration
- Science-based
- Passion
- Future-focused
- Sustainable
- Environmental & Social Justice

Tree for Me

Taking Root
A REGIONAL CAMPAIGN FOR REFORESTATION

Program Partners

DUKE ENERGY.

CLERMONT PARK DISTRICT

Clermont S.W.C.D. Soil & Water Conservation District

OKI Ohio · Kentucky · Indiana Regional Council of Governments

Free trees distributed to hard hit communities

300 trees distributed

Communities

- **Goshen Township**
- **Tate Township**

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Make a Difference Day Tree Sale

Oct. 2023

235 Trees Sold

In the past 6 years our Fall Tree Sale has facilitated the planting of over 2,400 native trees and shrubs in the OH, KY, IN region.

Trees were grown from seed collected at Spring Grove Cemetery and other sites in southwest Ohio

MaDD Organizers

Gayle Ficken-Clarke and Bobbi Strangefield

Contact

madd@takingroot.info

Program Partners

Taking Root

SPRING GROVE Cemeteries · Funeral Homes · Cremation

OKI Ohio · Kentucky · Indiana Regional Council of Governments

Mini-Grants

Taking Root

Mini-Grants Awarded

- People's Nursery, Bethel
- Three Valley Conservation Trust, Oxford
- Church of God, Mount Healthy
- Vocational Agriculture High School, St. Leon, Ind.
- New Prospect Baptist Church
- Cincinnati Great Park's PoeTREE celebration
- St. Veronica's School, Cincinnati

78 trees & native bushes

CPS Tree Plantings

Aug.-Oct. 2023

100 Trees planted

- **18 Cincinnati Public Schools**
- **Approximately 1,000 school children involved**

Taking Root

Participating Schools

Academy of Multilingual Immersion Studies
Bond Hill Academy
Carson Elementary School
Chase School
College Hill Fundamental Academy
Evanston Academy
Frederick Douglas Elementary School
Hays-Porter Elementary School
Midway Elementary School
Rees E. Price Academy
Rising Stars at Carthage
Rising Stars at Aiken
Rising Stars at Vine
Rising Stars at Cheviot/Westwood
Robert A. Taft Information Technology High School
Westwood Elementary School
William H. Taft Elementary School
Woodford Academy

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CPS Tree Plantings

Aug.-Oct. 2023

$20,000 grant from the Duke Energy Foundation and well over $35,000 of donations in labor and goods from Taking Root and our partners

Partners

Taking Root Education in 2024

Creating a Culture of Caring for the Environment & Each Other

Coming Soon!

- Tree and Orchard Training Session – Video and Manual for CPS Schools

Created and produced by Taking Root and Green Umbrella - Green Schoolyards Action Network

In the Works

- Staff Professional Development
- Integrated Curriculum
- District Green Schoolyards Manual
- Green Schoolyards - School Team Handbook
- District Green Schoolyards Newsletter
- K-12 Green Career Pathway

Taking Root

Green Schoolyards Action Network

2023 Impact of Tree Plantings

Tree for Me

469
Trees

927,129
(gallons)
Stormwater runoff avoided

5,648,770
(gallons)
Rainfall intercepted

3,519
(pounds)
Pollutants removed

The total environmental benefits for trees distributed and planted in 2023 (Mini-Grants, CPS Schools, Tree for Me)*

$91,557
Electricity saved

1,117,195
(pounds)
Carbon dioxide sequestered

*** Lifetime estimates based on Tree for Me calculator outputs**

Tree for Me Tool

Makes registrations for tree distributions easy

Use to calculate the benefits of new trees by species

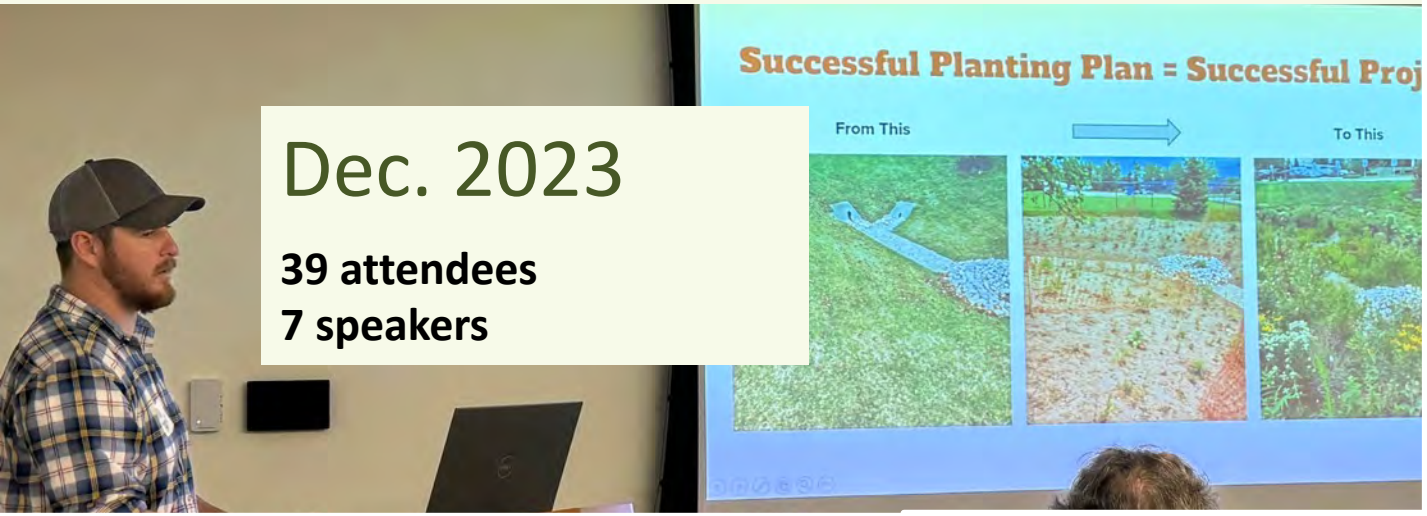
Tree for Me

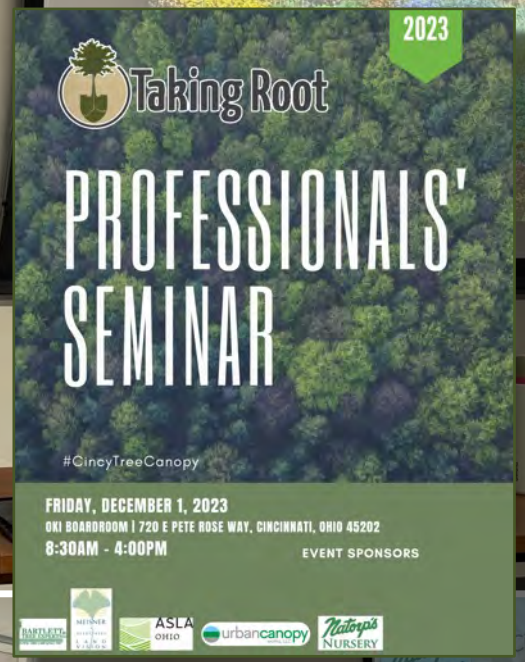
https://www.oki.org/tree-for-me/

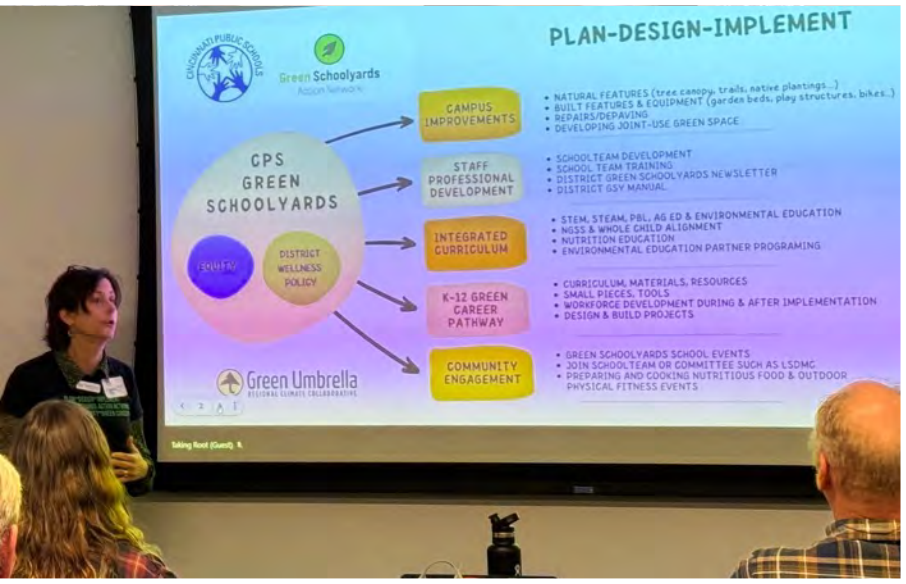
Tree Professionals Seminar

Dec. 2023

39 attendees
7 speakers







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Taking Root Advisory Council

Hosted Advisory Council meeting to learn from over 20 partners concerning:

- Fundraising
- Community engagement
- Volunteers

The Advisory Council recently discussed these topics:

- Donor stewardship
- Attract and retain corporation support
- Create tree education 0pportunities

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Rooted in our Community

Participating at events

- Forest and Friends gathering sponsored by Clermont County Parks at Sycamore Park in Batavia.
- Native Plant Sale event at the Civic Garden Center.
- Boone County Arboretum in Burlington

Collaborating With Keep Cincinnati Beautiful on various projects – Taking Root invited them to become part of Advisory Council.

Supporting Beech Acres Parenting Center's plan to plant 175 trees throughout the Cincinnati area in recognition of their 175th anniversary.

Beech Acres parenting center

Taking Root

PLANT A BEECH-FAMILY TREE & SHARE YOUR FAMILY'S LOVE STORY TO HELP SEED A STRONG FUTURE FOR US ALL.

https://beechacres.org/175-tree-planting/

Committees

- Communications
- Education
- Grants/Fundraising

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Tree Talk Gatherings

Informal “Tree Talk” gatherings at local establishments throughout our eight-county area.

Save the Dates!

March 19

May 21

July 16

September 17

November 19

Subscribe to our email list to receive details

Scan to subscribe on Taking Root’s website

Amplify our mission

Cincinnati MAGAZINE

Published full-page ad in the Cincinnati Magazine promoting Taking Root and the CPS planting program.

Movers & Makers Cincinnati

Participated in #Giving Tuesday email campaign

Get Involved!

Volunteer Opportunities

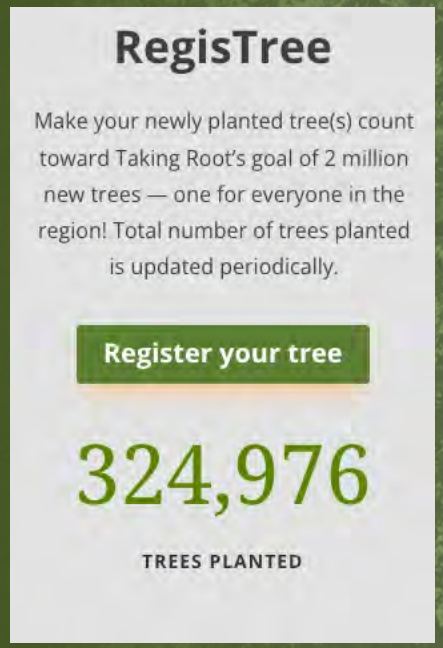
- Assist in Tree Plantings
- Horticulturists, Naturalists
- Tree Professional Educators
- Writers
  - Social media
  - Website content
  - Grants
- Editors
- Social Media Specialists
- Email Specialists

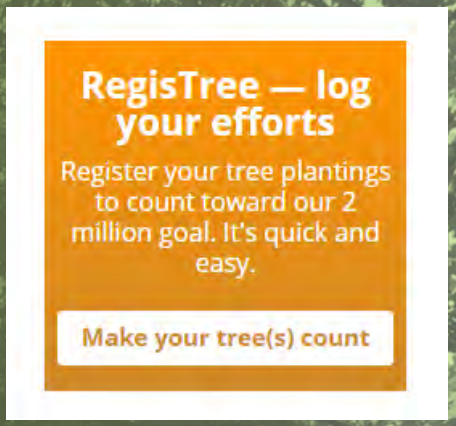
RegisTree

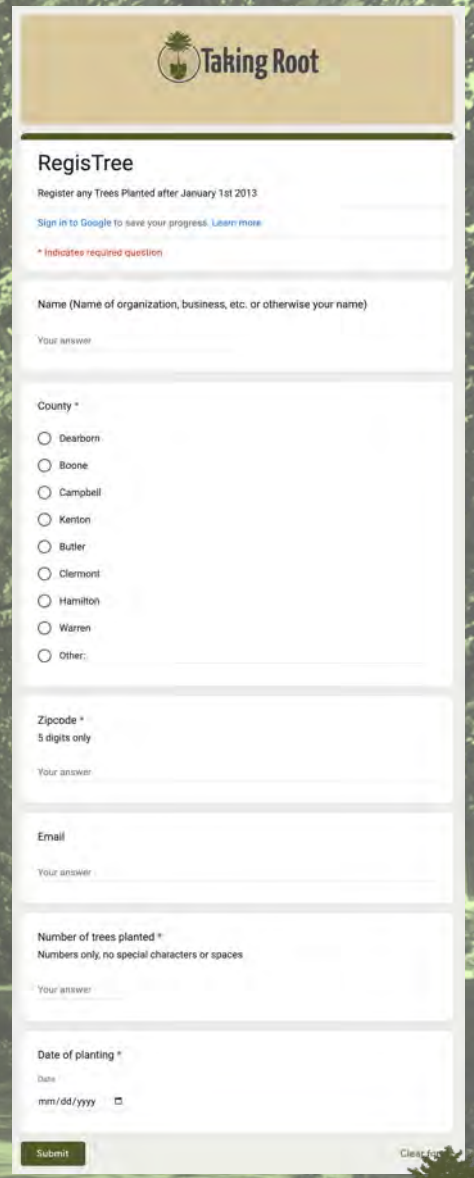
Make *your* trees count

Register your tree plantings to count toward our 2 million goal. It's quick and easy.

RegisTree form is on our website Takingroot.info







Support us at takingroot.info

Taking Root Campaign

Donations go to operational costs

Tree Fund

Donations go to tree plantings & distributions

•••New Features•••

Make a donation in honor or in memory of someone.

Make a recurring donation

•••••••••

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Thank you for attending today!

THIRD EYE
BREWING COMPANY

Join us at Third Eye Brewing for post event informal networking

850 S. Erie Blvd Hamilton, OH 45011

#TreeSummit2024

Great Tree Summit Survey

Coming to your email inbox at 1pm today

2024 Taking Root Awards

Heritage Award

Honoring those who have contributed to the protection and enhancement of our region's trees and forests.

Mayor Thomas Guidugli Jr.
City of Newport

Tom Fromme
City of Newport, City Manager

John Aston Warder Award

Honoring the memory and legacy of John B. Peaslee, the Superintendant who closed Cincinnati schools on April 27, 1882, so that students could plant trees in an abandoned vineyard that has since become our beautiful Eden Park.

Rachel Comte
Urban Canopy Works

Cassandra Homan
Urban Canopy Works